

Ohio Green

A statewide resource for people

In July 2009, Ohio Green Pathways began as a collaboration of the University System of Ohio and Ohio Environmental Council to link education and training opportunities with jobs in green industries across the state.

Specifically, the Ohio Green Pathways project will develop the University System of Ohio's capacity to produce a green collar workforce by:

- Establishing Ohio as THE green industry leader
- Expanding access to affordable education and defined career pathway for green industries
- Increasing the number of graduates and attracting more degree holders from out of state
- Building and marketing Ohio's green job pathways as an economic development tool to help businesses find quality employees and attract businesses to Ohio

Through this unique program, Ohio will be a leader in developing a workforce trained for green jobs and new green industries by providing easy access to affordable, high-quality education and training pathways.

The University System of Ohio is a comprehensive public system of higher education, offering options from GEDs to Ph.D.s. Visit www.uso.edu.

Ohio Environmental Council is a nonprofit working to secure healthy air, land and water using legislative initiatives, legal action, scientific principles, and statewide partnerships. Visit www.theoec.org.

A complete catalog is available at uso.edu/greenpathways

Ohio

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Board of Regents

University System of Ohio



Ohio Environmental Council

[UNLEASHING THE POWER OF GREEN]

Pathways

seeking green careers in Ohio.

Read On



GEO Knows - Green Collars Start with Green Training

Now more than ever the emerging 'Green Collar Economy' is being touted as the savior to the country's economic woes. Green Energy Ohio certainly hears from Ohio's displaced workers seeking green collar jobs, wondering, Who's hiring? Who has received stimulus money? How can I find a green job?

In "How to Land a Green Collar Job," Neal Lurie, Director of Marketing for the American Solar Energy Society, provides 15 tips for interested job seekers. "Debunk the Myth" is number one on the list and Lurie says, "The biggest misconception about green jobs is that they're primarily for researchers, scientists, and Ph.D.s. The reality is that most of the jobs in the green economy are similar to roles in other industries. Most solar manufacturers, for example, still need project managers, accountants, assemblers, IT professionals, customer service reps, marketing professionals and account executives, just like other companies." So, match your skills to the needs of a green company, and be prepared to boost your knowledge by taking a class or workshop at a community college to gain some specialized skills or certificates.

The question Green Energy Ohio hears the most is where are all these green collar jobs? Since the American Recovery and Reinvestment Act was signed in January 2009, the funding was slow to trickle down to the point where people were finding work. The good news is in the 4th quarter of 2009 the Ohio Department of Development's Energy Office, a conduit between federal stimulus dollars and the community, finally awarded and distributed millions of dollars in grants and incentives for large-scale "shovel ready" energy efficiency and alternative energy projects. This means Ohioans will see businesses, municipalities, and a multitude of other agencies hiring in a variety of green collar sectors. So the time is ripe for job seekers to analyze what they know, where they want to go and how to get there. Green Energy Ohio knows the gap between having a green workforce and creating a green workforce is training, thus we provide the following pages excerpted from the Ohio Green Pathways project as a resource to all Ohioans longing to become a part of Ohio's green collar economy.